

**Mira Costa High School Choirs**  
December 13, 2021 Winter Concert  
PROGRAM ADVERTISING AGREEMENT

**Advertising Agreement & Materials Deadline: Ad Space: 11/10**

Please email camera ready artwork JPG or PDF  
Please contact: Andrea Custer- MCHS Choirs Program Chair  
[CostaChoirBoosters@gmail.com](mailto:CostaChoirBoosters@gmail.com) (310) 283-8723 phone call/text

**IF YOU DON'T KNOW HOW TO DESIGN AN AD WE WILL DESIGN ONE FOR YOU. JUST PROVIDE US WITH THE TEXT AND THE PHOTO YOU WANT TO INCLUDE**

**Customer Information:**

Business Name

Contact Name

Address

Purchased on Behalf of Student Representative:

**Advertisement Sizes & Rates**

*(Please circle desired Ad(s)):*

**Winter  
Only**

**Winter & Spring  
Concerts**

**Shout Out (1.6" x 1.8") B&W – (vertical only)**

\$35.00

\$65.00

**Business Card Ad (3.15" x 1.8") B&W – (horizontal only)**

\$50.00

\$90.00

**¼ Page (2.375" x 3.875") B&W – (vertical only)**

\$60.00

\$115.00

**½ Page (5" x 3.875") B&W – (vertical only)**

\$95.00

\$180.00

**Full page (5" x 8") B&W – (vertical only)**

\$160.00

\$290.00

**High Visibility Full Page (5" x 8") B&W – (vertical only)**  
(next to main page, choirs list, patrons, etc.)

\$200.00

\$375.00

**Inside Front/Inside Back – Full Color – (vertical only)**  
Contact Andrea Custer for availability.

\$400.00

\$750.00

**Outside Back - Full Color - (vertical only)**  
Contact Andrea Custer for availability.

\$550.00

\$1,000.00

**PAYMENT METHOD:**

Check (**PAYABLE TO MBX FOUNDATION**): \$ \_\_\_\_\_ Number: \_\_\_\_\_  
Mail to: MCHS Choir ATTN Andrea Custer 2422 N. Ardmore Ave, Manhattan Beach, CA 90266 (*Check Preferred*)

Go to [www.https://mbx-foundation-17.square.site/product/choir-program-ads/415?cs=true&cst=custom](https://mbx-foundation-17.square.site/product/choir-program-ads/415?cs=true&cst=custom) and click on the Program Ad you would like to purchase. Follow the instructions to pay online by credit card.

**FULL PAGE**

**5" X 8"**

**\$160 winter -OR- \$290 winter + spring (bundle)**



**FULL PAGE HIGH VISIBILITY LOCATION**

**5" X 8"**

**\$200 winter -OR- \$375 winter + spring (bundle)**

**1/2 PAGE**

**5" X 3.875"**

**\$95 winter -OR- \$180 winter + spring (bundle)**

MIRA COSTA CHOIRS  
PROGRAM ADVERTISING SPEC SHEET  
2021-2022 CONCERTS  
CONTACT: Andrea Custer  
[CostaChoirBoosters@gmail.com](mailto:CostaChoirBoosters@gmail.com)

**1/4 PAGE**

**2.375" X 3.875"**

**\$60 winter**

**-OR-**

**\$115 winter + spring  
(bundle)**

**BUSINESS CARD**

**3.15" X 1.8"**

**\$50 winter**

**-OR-**

**\$90 winter + spring  
(bundle)**

**1/12 PAGE  
SHOUT OUT**

**1.6" X 1.8"**

**\$35 winter**

**-OR-**

**\$65 winter +  
spring (bundle)**