Mira Costa High School & Manhattan Beach Middle School
Choirs December 13, 2021 Winter Concert
PROGRAM ADVERTISING AGREEMENT

Advertising Agreement & Materials Deadline: 11/10

Please email camera ready artwork JPG or PDF To
CostaChoirBoosters@gmail.com
Call or text Andrea Custer at (310) 283-8723 or
Kate Malik at (310) 941-3688 with questions

Customer Information:

_____
First and Last Name

_____
Contact Telephone Number

_____
Address

Advertisement Sizes & Rates *(Please circle desired Ad(s)):*	**Winter Only**	**Winter & Spring Concert**
Shout Out (1.6" x 1.8") B&W – (vertical only)	$35.00	$65.00
Business Card Ad (3.15" x 1.8") B&W – (horizontal only)	$50.00	$90.00
¼ Page (2.375" x 3.875") B&W – (vertical only)	$60.00	$115.00
½ Page (5" x 3.875") B&W – (vertical only)	$95.00	$180.00
Full page (5" x 8") B&W – (vertical only)	$160.00	$290.00

PAYMENT METHOD:

◯ Check **(PAYABLE TO MBX FOUNDATION):** $_____Number: _____
Mail to: Choir Concert Program ATTN: Andrea Custer, 2422 N. Ardmore Avenue, Manhattan Beach, CA 90266

◯ Go to Mira Costa Choirs' MBX Square Store: https://mbx-foundation-17.square.site/product/choir-personal-ads-pre-formatted-designs/766?cs=true&cst=custom. (If you are a MBMS family your purchase will be allocated to MBMS).

IF YOU DON'T KNOW HOW TO DESIGN AN AD WE WILL DESIGN ONE FOR YOU. JUST PROVIDE US WITH THE TEXT AND THE PHOTO YOU WANT TO INCLUDE (SEE ATTACHMENT FOR PRE-FORMATTED AD DESIGNS)

FULL PAGE
5” X 8”
$160 winter -OR- $290 winter + spring (bundle)

1/2 PAGE
5” X 3.875”
$95 winter -OR- $180 winter + spring (bundle)

MIRA COSTA & MBMS CHOIRS
PROGRAM ADVERTISING SPEC SHEET

1/4 PAGE
2.375” X 3.875”
$60 winter
-OR-
$115 winter + spring (bundle)

BUSINESS CARD
3.15” X 1.8”
$50 winter
-OR-
$90 winter + spring (bundle)

1/12 PAGE SHOUT OUT
1.6” X 1.8”
$35 winter
-OR-
$65 winter + spring (bundle)

Personal Ads – Pre-formatted Designs

If you'd like to place a personal ad for your student in the winter and/or spring concert program but don't know how to put one together on your own, no worries! We can do it for you. Just follow the instructions below, and we will create your ad.

Available in "Shout Out" (1/12 page), "Business Card", 1/4 Page, 1/2 Page, and Full Page layout:

1) View the pre-formatted samples below & select design number from available templates.
2) Write a short message to your amazing student.
3) Email ad design # and your personalized text, along with desired digital photo (if applicable) to CostaChoirBoosters@gmail.com. All photos will be converted to black & white.

IMPORTANT: All designs can accept only a limited number of characters and spaces. **Please be sure your text does not exceed character/space limit. Ad Design #: _____**

Text: _____

_____

_____

Pre-formatted design options:

SHOUT OUT AD (1.6" X 1.8"): $35 winter program - OR - $65 winter + spring:

Design #1

(Limit: 25 characters & spaces)
Text & Photo - black & white

Design #2

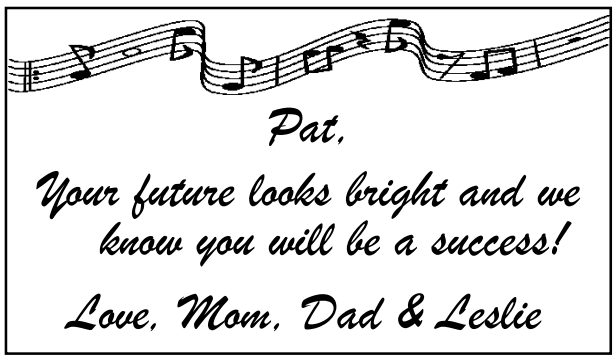
(Limit: 75 characters & spaces)
Text only: NO PHOTO

BUSINESS CARD (3.15" X 1.8"): $50 winter program - OR - $90 winter + spring:

Design #3

(Limit: 90 characters & spaces)
Text & Photo - black & white

Design #4



(Limit: 120 characters & spaces)
Text only: NO PHOTO

Design #5

Or you can email a high resolution scan of your business card or mail in your card & we'll scan it for you.

Horizontal cards only.

1/4 PAGE (2.375" x 3.875") : $65 winter program - OR - $115 winter + spring:

Design #6

Go, Pat!
You ROCK!!

(Limit: 50 characters & spaces)
Text & Photo - black & white

Design #7

Pat,
We're so very proud of you all you've accomplished. Keep reaching for the stars! We love you always!!
Hugs 'n' Kisses,
Mom, Dad & Leslie

(Limit: 125 characters & spaces)
Text only: NO PHOTO

1/2 PAGE (5" x 3.875"): $95 winter program - OR - $180 winter + spring:

Design #8

Pat,

You're the Best!!!

Love,
Mom, Dad
&
Leslie

(Limit: 100 characters & spaces)
Text & Photo - black & white

FULL PAGE (5” x 8”): $160 winter program - OR - $290 winter + spring

&

Design #9

Love you, Pat!

xoxo

Mom, Dad, & Leslie

(Limit: 100 characters & spaces)
Text & Photo - black & white

Questions regarding your pre-formatted personal ad or need to mail in a photo or business card? Please contact us at CostaChoirBoosters@gmail.com